

The background features several thin, white, abstract, overlapping lines that create a sense of movement and depth. A prominent yellow line starts from the left, loops around the word 'EXTRA', and then extends horizontally across the word 'ORDINARY' before ending on the right.

From Ordinary To
EXTRAORDINARY

KUALA LUMPUR | APRIL 24-26, 2009

LOUIS PANG **STUDIO**
WEDDING | MODERN PORTRAITURE

WHY EXTRAORDINARY?

“ In a time where everyone who carries a DSLR is a wedding photographer, differentiating ourselves from our competitors is the only way to go to the top of the pile. The safest bet is to be risky and extraordinary. Often we hear photographers moaning that they could produce better pictures if only our bride look more like Vogue magazine's cover girl or the location was set at an exotic five-star resort. Louis however will show you how to create extraordinary images in seemingly mundane settings that exceed your clients' expectations and have them raving about you. ”



ABOUT LOUIS

“Louis travels the world to photograph weddings, engagement sessions and modern portraiture. The Star calls him "the passionate newcomer" with his fresh and contemporary style of work.

Louis is a five-time winner of Wedding & Portrait Photographers International (WPPI), the world's most prestigious wedding photography competitions, widely regarded as the Oscars of wedding and portrait photographers.

Louis was appointed Epson Stylus Pro in 2006. This is an elite fraternity of professional photographers specially chosen for their exception vision and technical know-how. He is also a dedicated educator of digital photography who teaches and writes on this field.

Wedding assignments have brought Louis to Australia, England, Holland, Hong Kong, India, Philippines, Singapore, USA & Thailand. He thrives on the challenge of working in different environment and cultures, and enjoys the fun of seeing the world wherever his work brings him to.

He and his lovely wife, Jasmine, make picturesque Sabah, East Malaysia their home and are making beautiful memories for themselves in their marriage.”



GET READY TO BE **INSPIRED** BY:

- Lighting with single and multiple flash setup
- Posing and directing that create natural & sexy-looking images
- Visual and emotive communication that relaxes people
- Louis' thinking process & him demonstrating his techniques
- New inspiration and ideas from Louis
- Step-by-step reconstruction of Louis' award-winning shots
- Contemporary album designs
- Marketing tactics to take your business to the next level
- One-to-one mentoring by Louis



FRIDAY

“Welcome to Kuala Lumpur!

Begin the day with a gorgeous presentation of Louis' latest work. Have your work reviewed by Louis.

Lights. Camera. Action.

Then we'll head down to the most gorgeous parts of Kuala Lumpur with a stunning bride and groom for a shoot with Louis. You'll get a front row seat for a behind-the-scenes showcase of the magic behind Louis' beautiful work.”



SUNDAY

“Photoshop time!

Louis will give your images a professional finishing. He will also walk you through how he polishes his award-winning prints.

Then it's down to business. Louis will reveal highly effective marketing techniques that cost you next to nothing. Find out how branding that works for you can be fun and rewarding.”

FAREWELL PARTY! YAY!

SATURDAY

“Let's ease into the morning with another presentation from Louis and draw new inspiration. Then it is your turn to go out to shoot and strut your stuff with our gorgeous models.”



WHAT DO THEY SAY ?

Chun Hoo, Kuala Lumpur

Being a full-time corporate trainer myself, I am impressed with your presentation style. You have not only imparted the hard skills of wedding photography, but also the soft skills which in my opinion, the hardest to master. You were able to take the learners into your realm of thoughts and help us see things from your point of view. Your enthusiasm and willingness to share has definitely added much value to me, and I believe, many others who have attended your workshop. I wish you the very best in your upcoming workshops, and may God continue to open new doors and take you to greater heights.

ShenHan Yeo, Kuching

It is a great opportunity to have met you in person, and to learn many things. You are extraordinary not only because of your photography skills, but in dealing with people too. I still remember the first handshake on Friday and you gave me the very first impression. You are such a humble and easy going man. That has set you apart from other photographers. That was my very first lesson.

Martina Yu, Hong Kong

The workshop is inspiring, down to earth and practical. Thanks to Louis' generosity, I have a good grasp of the workflow and how to plan and run my new photography business. My photo enhancement skills have also improved dramatically in 3 days!



Mark Leo, Kuala Lumpur

I have been to many workshops before and no one has ever shared that much as you have. It is easy to sense when a trainer teaches you for the sake of teaching and a trainer who teaches you for the sake of making that person soar to great heights. You, my friend, fall into the latter category.

Anter Tey, Kota Kinabalu

A true master never hides his secrets because he never stops from moving forward. Louis is passionate to share his thought process and also his award-winning techniques to help his students going further. I'm so amazed how he created stunning photos from spots that I've seen everyday but never pay attention to. He will not transform you into another Louis Pang but he will definitely open you to a different world, a world with all kinds of possibilities. Thank you Louis!

Amy Poh, Kuala Lumpur

We all know that Louis is our Malaysian star when it comes to photography. But what is more precious than his art is his heart to share.

Louis taught us how to bring out the best potential in every location. Most importantly, he has also changed the way I perceive light and story illustration. Ever enthusiastic, generous and humorous, Louis shared his ideas, business tips and inspirations with all his participants.

My experience in this workshop includes behind-the scene shooting with Louis as he explained his thought process in visualizing shots. He gave personal attention and guidance to each student during hands-on shooting with models and providing constructive criticism after reviewing each image. I feel very challenged and inspired. This workshop is an invaluable experience that is well-worth the investment.

From Ordinary To
Extraordinary

KL | Apr 24 - 26 '09

3 days intensive creative wedding photography & lighting workshop

Workshop Registration Form

Name:			
Company Name:			
Billing Address:			
City, State:		Postal Code:	
Country:			
Daytime Phone:			
E-mail Address:			

Cost
Before 7 March 09 - RM2200 After 7 March 09 - RM2400 Registration deposit of RM600 will secure your place. Balance is payable 1 month before the workshop commences

Payment Information
Please make payment via bank transfer to our company bank's account : Bank: Public Bank Bhd Account Number: 3145-5456-23 Account Name: Creative House All bank surcharge is borne by participant. After payment, please send us the copy of your bank transfer slip and this registration form by the following: • Scan and email to : voon@louispang.com or • Fax to +6088-245410